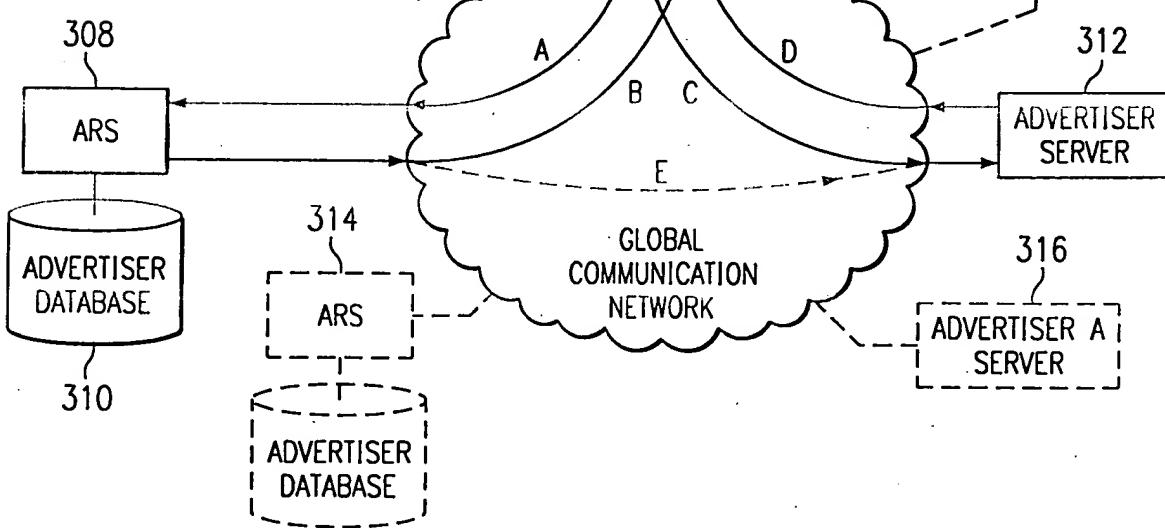
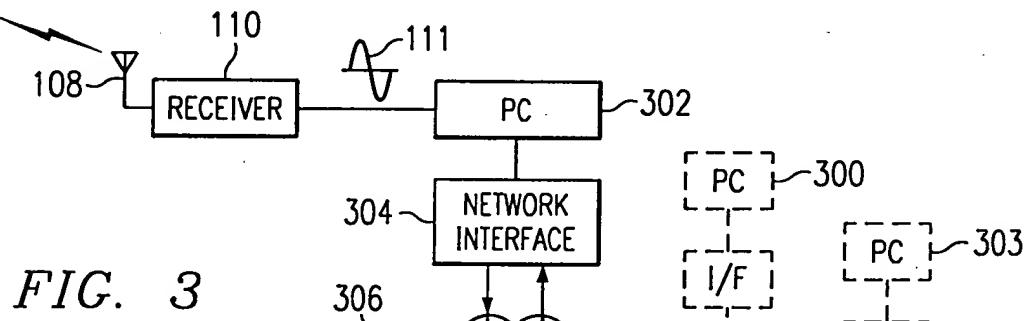
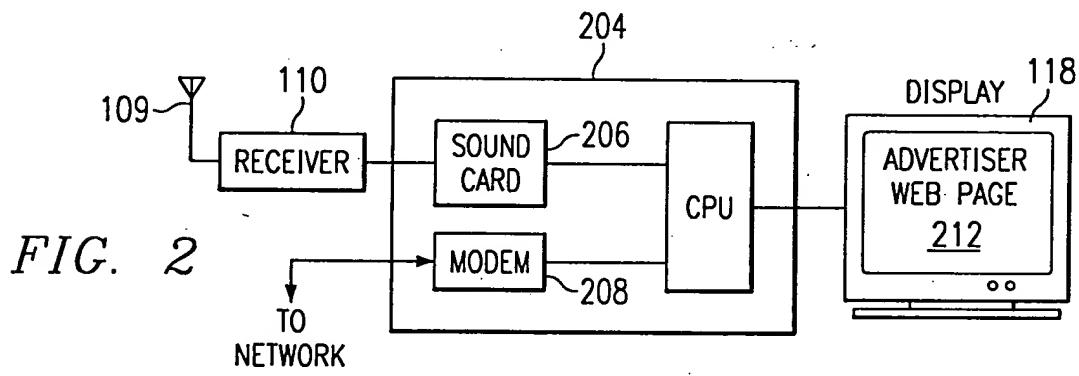
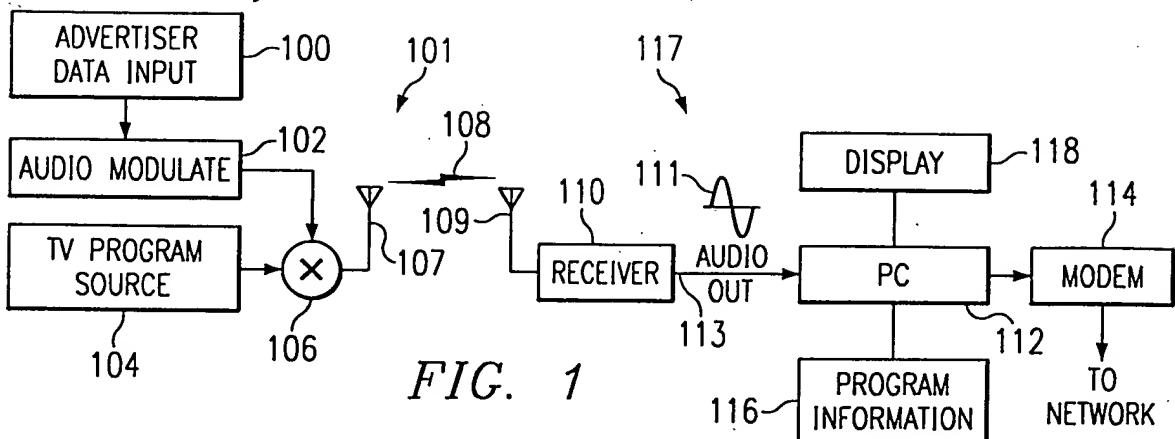


PHLY-25,357

10815



PATH A: SOURCE TO ARS

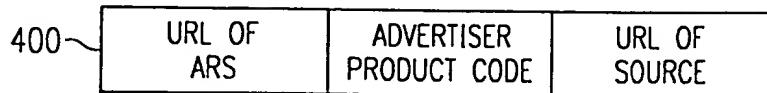


FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

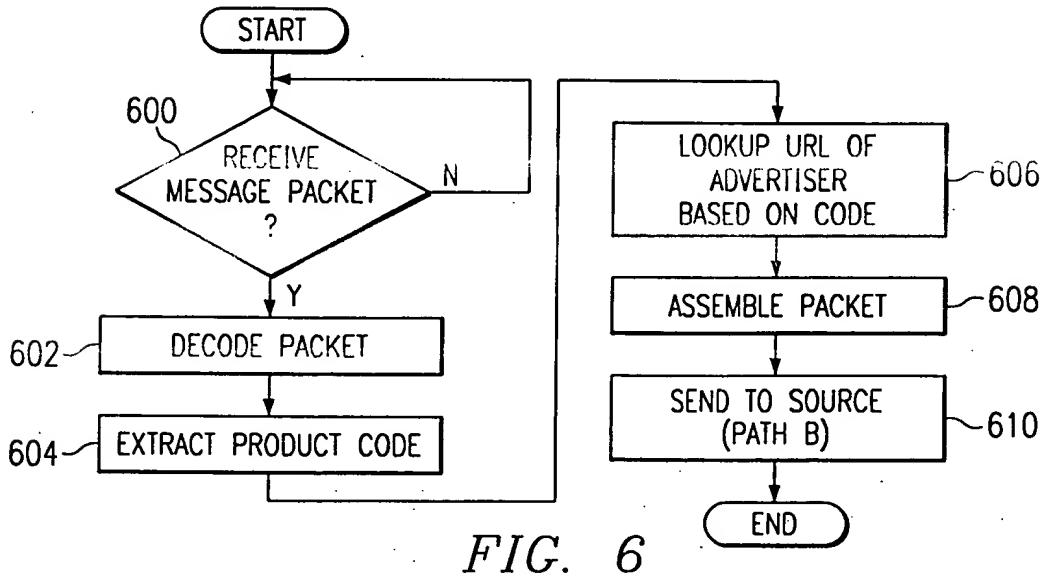


FIG. 6

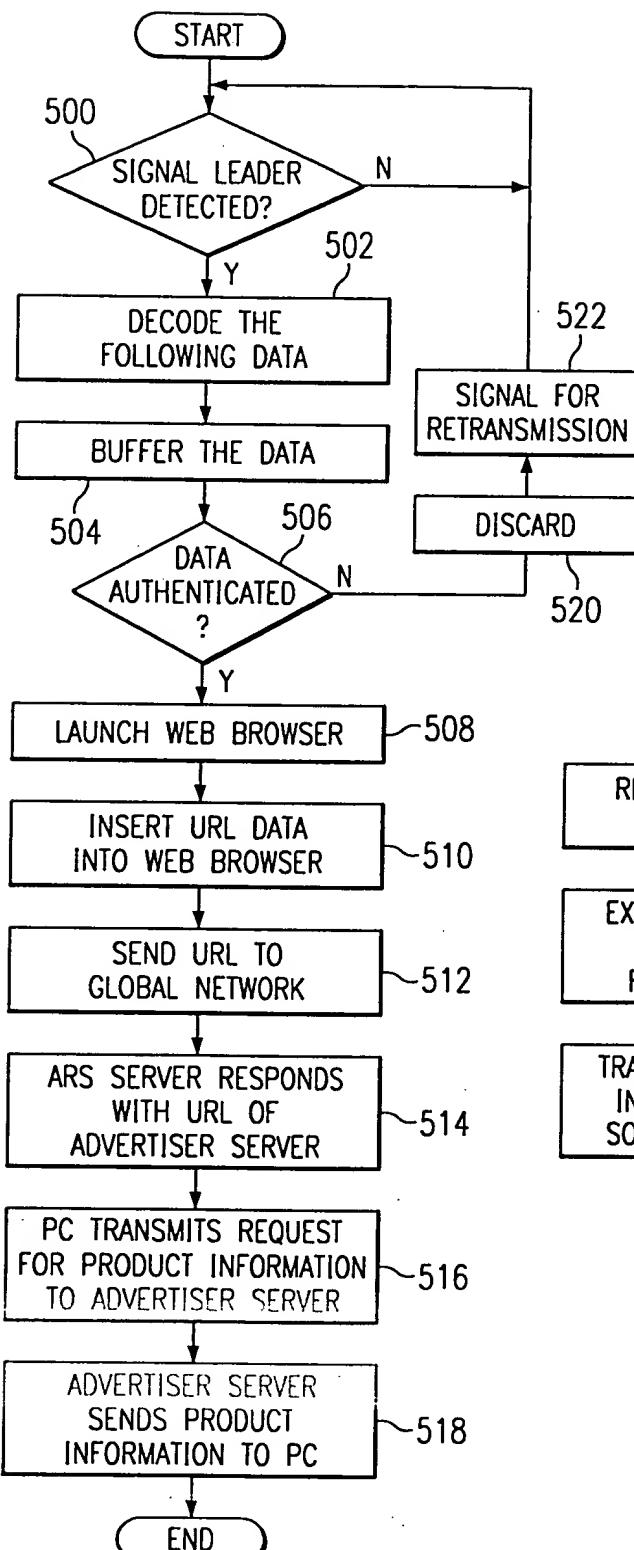


FIG. 5

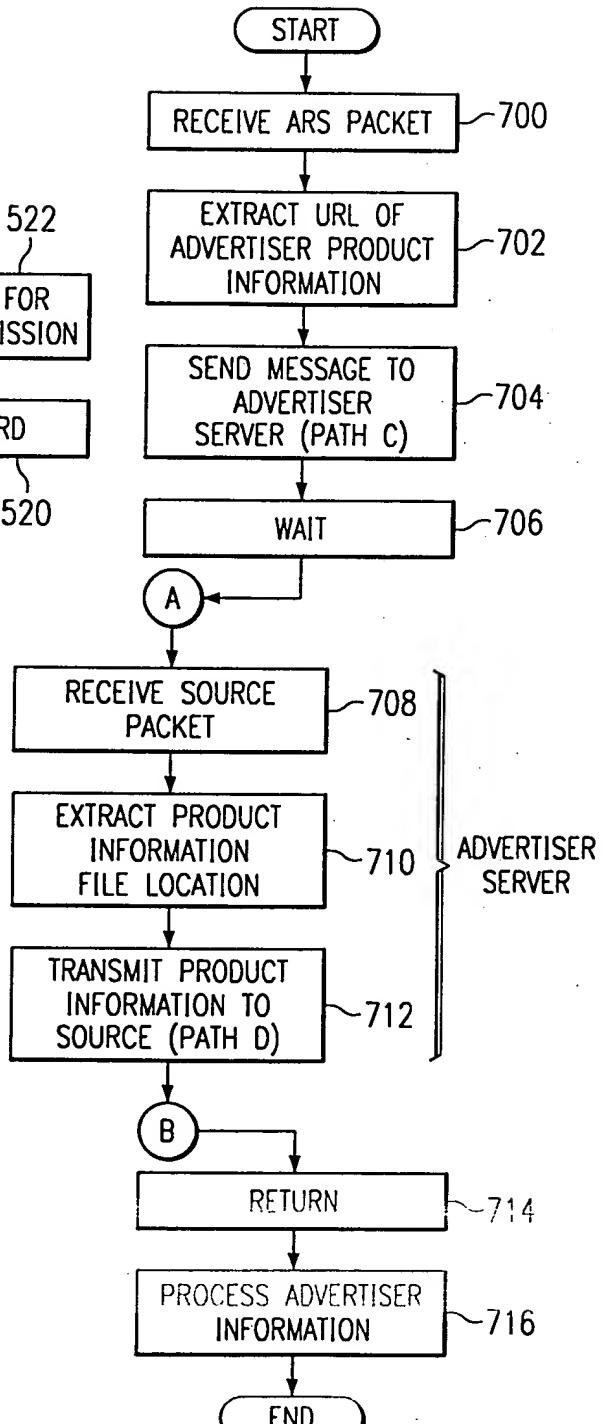


FIG. 7

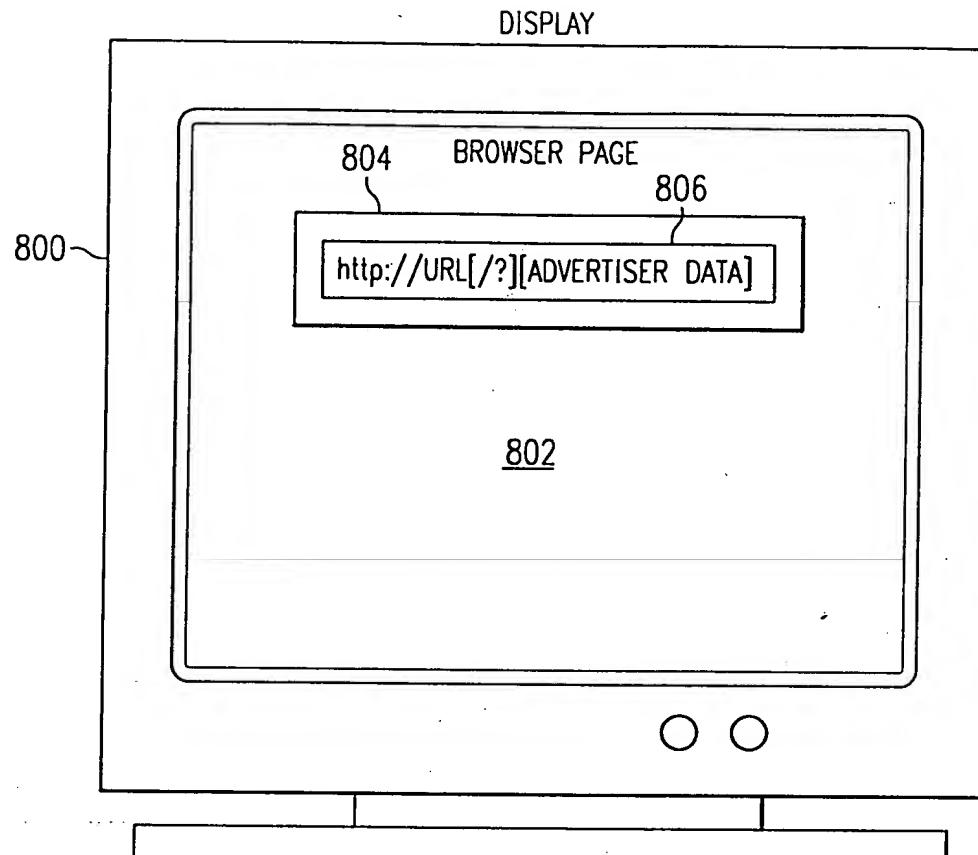


FIG. 8

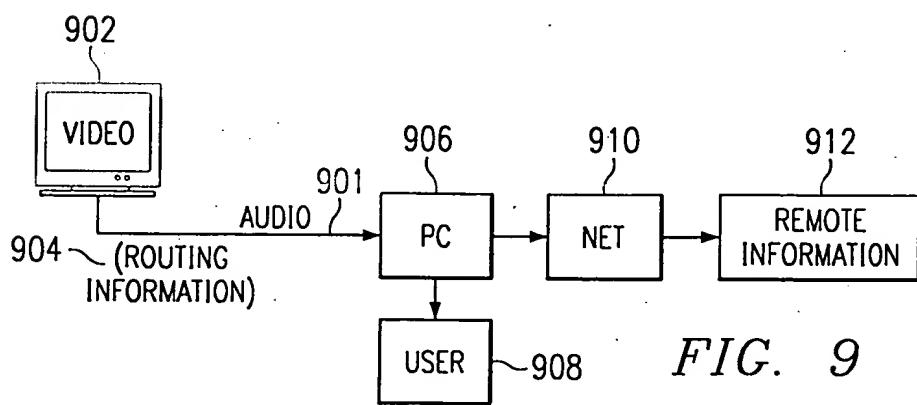
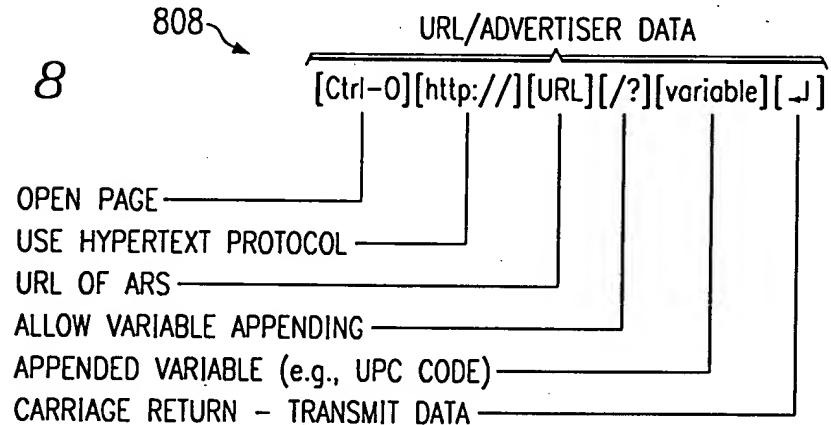
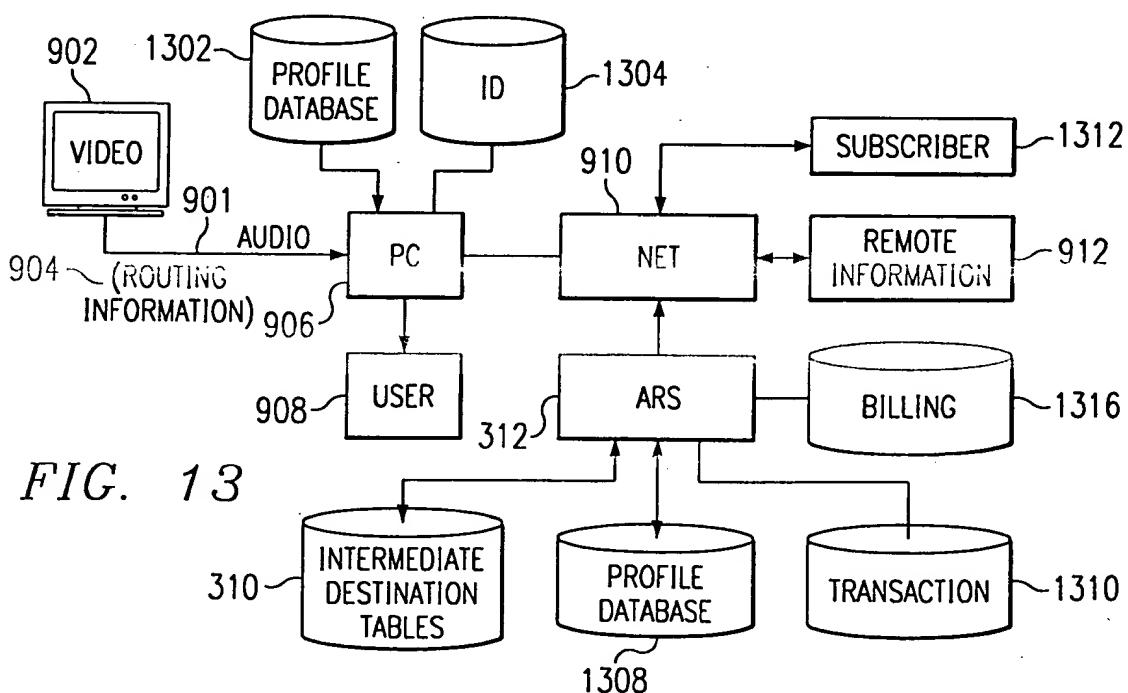
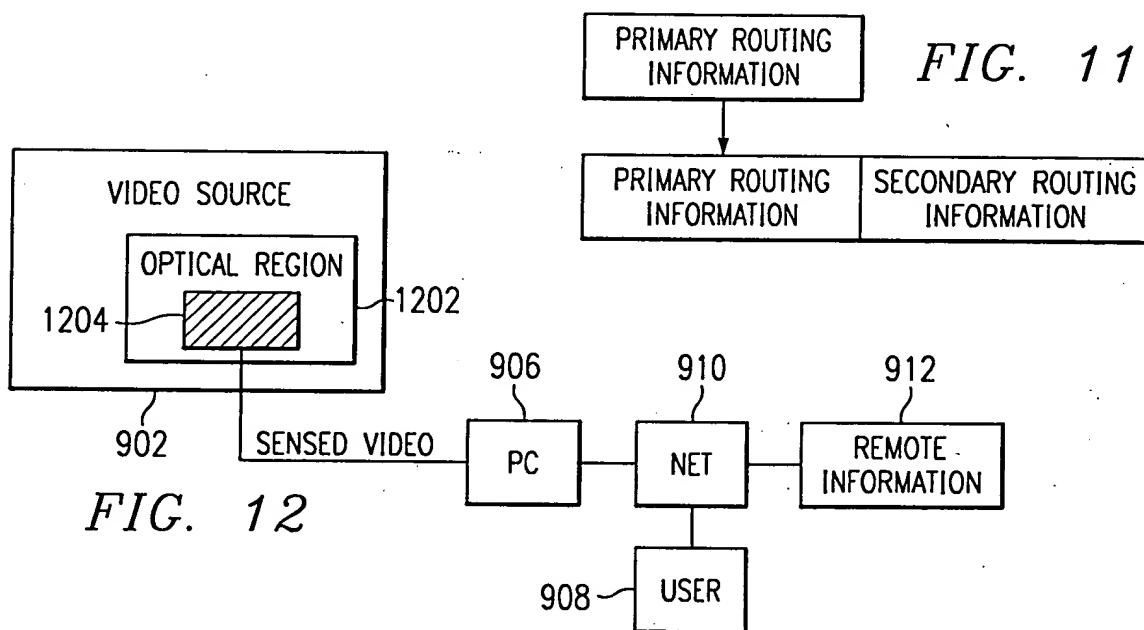
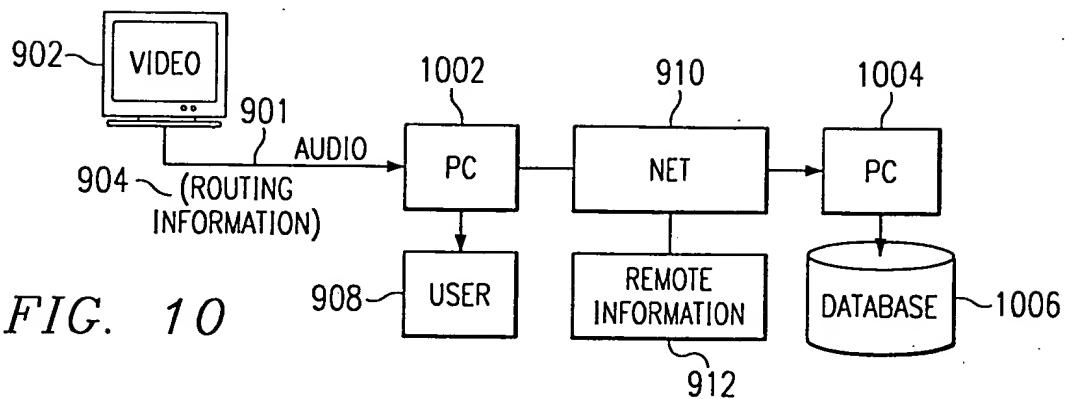
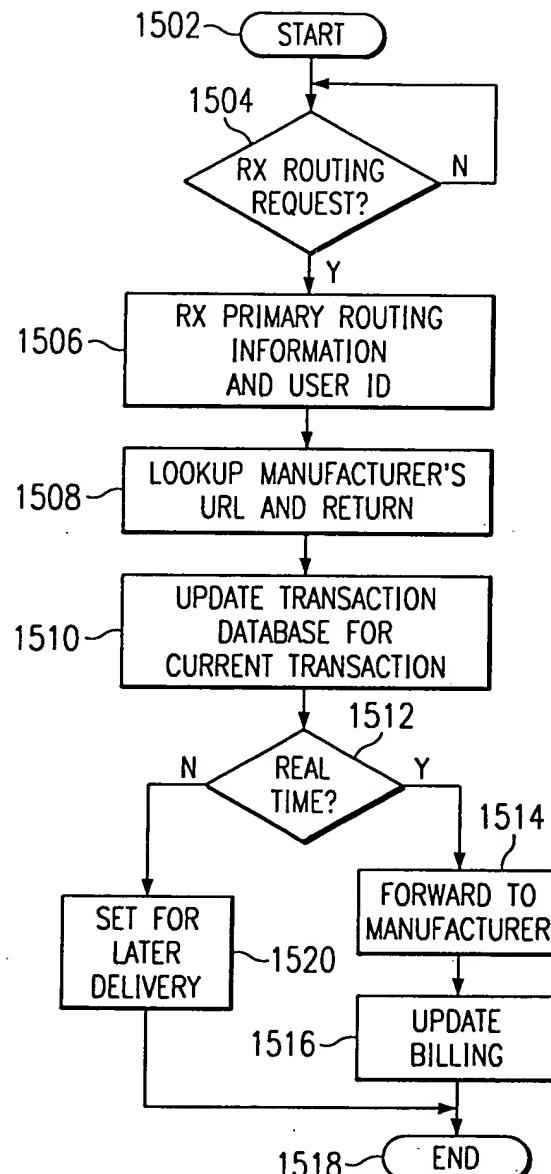
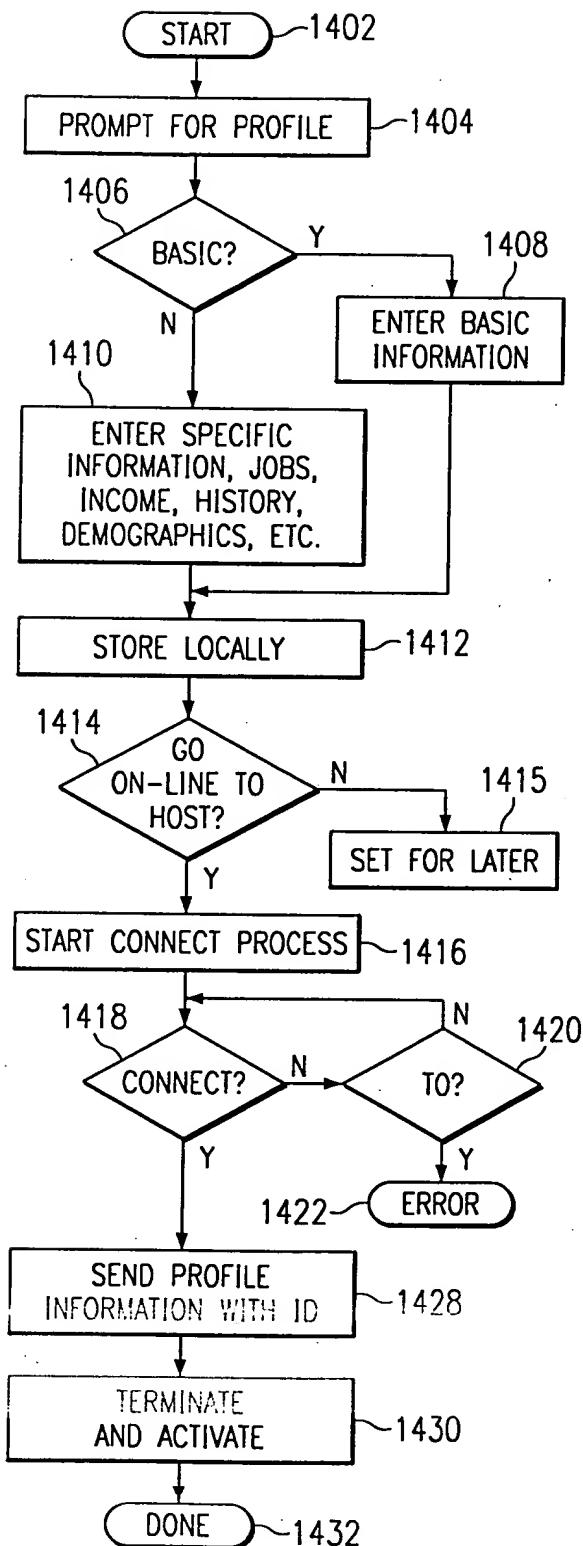


FIG. 9





PHLV-25,357

70615

FIG. 16

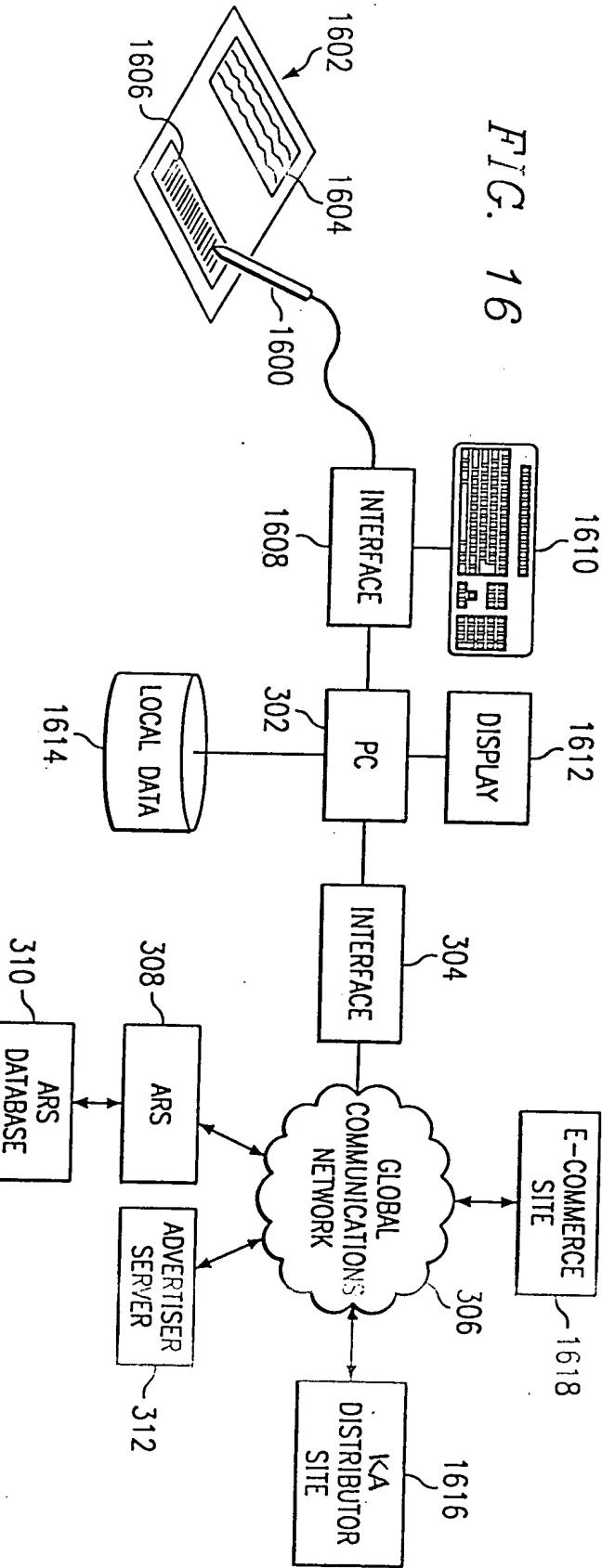


FIG. 17

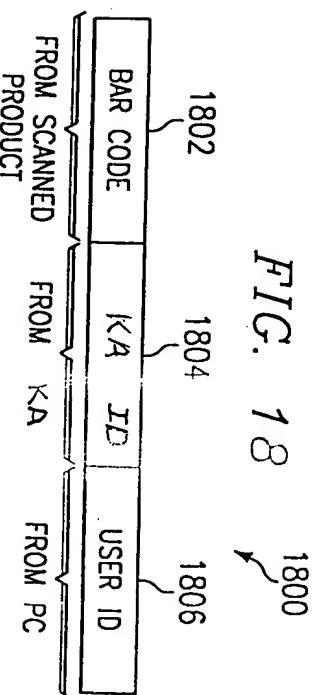
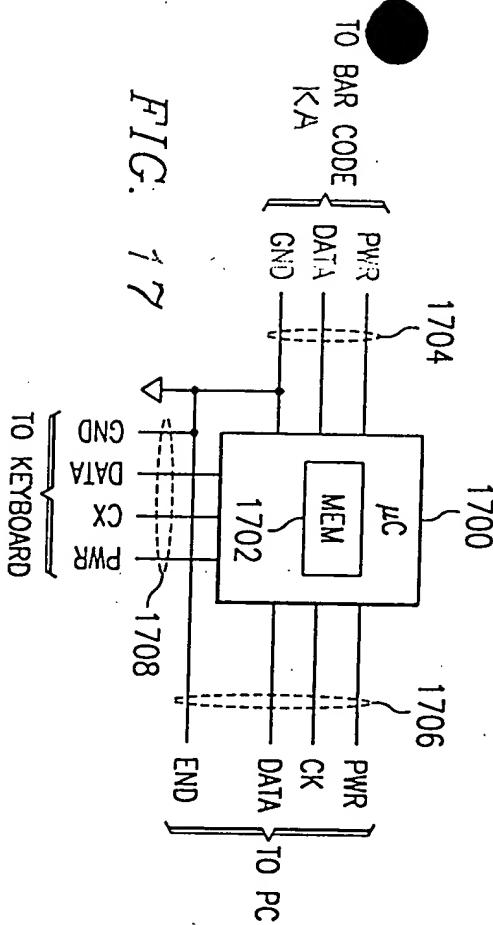


FIG. 19

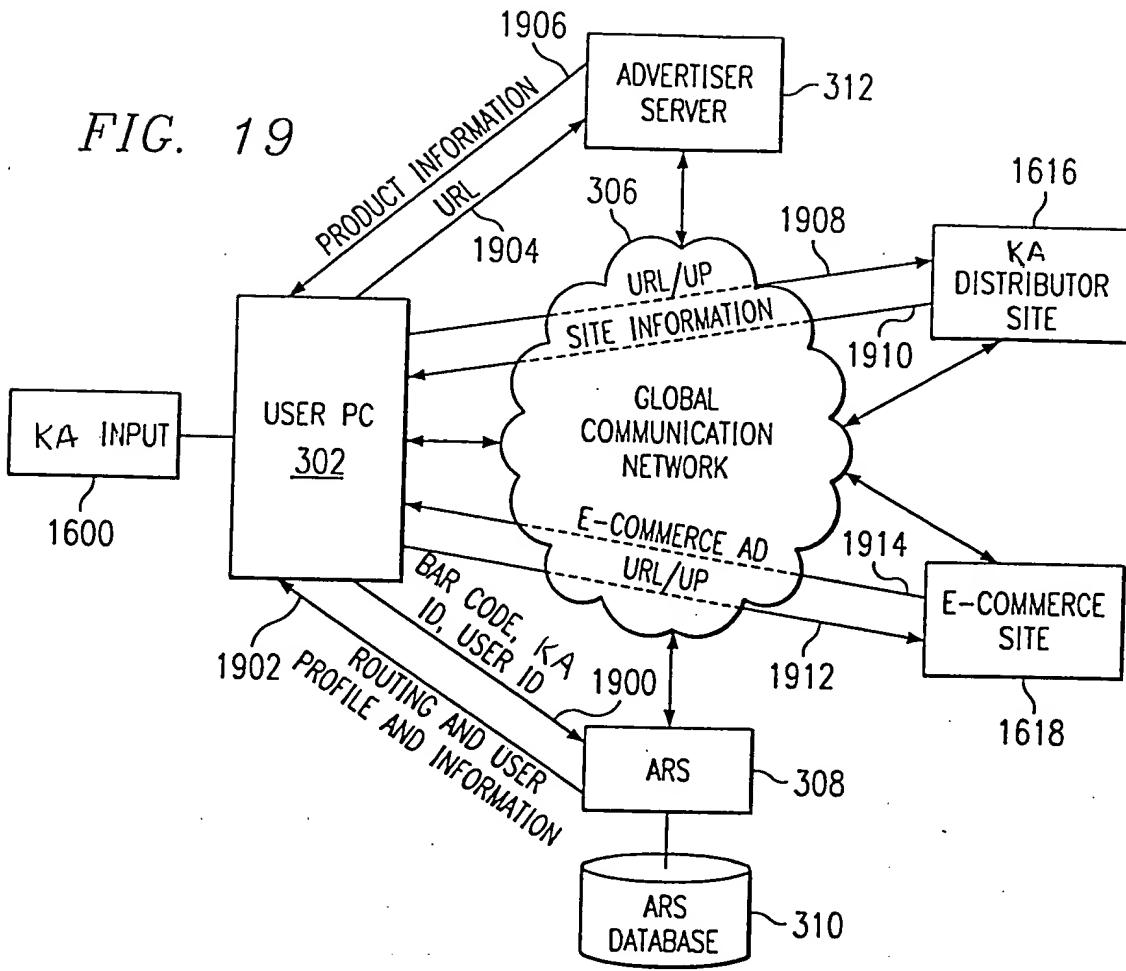
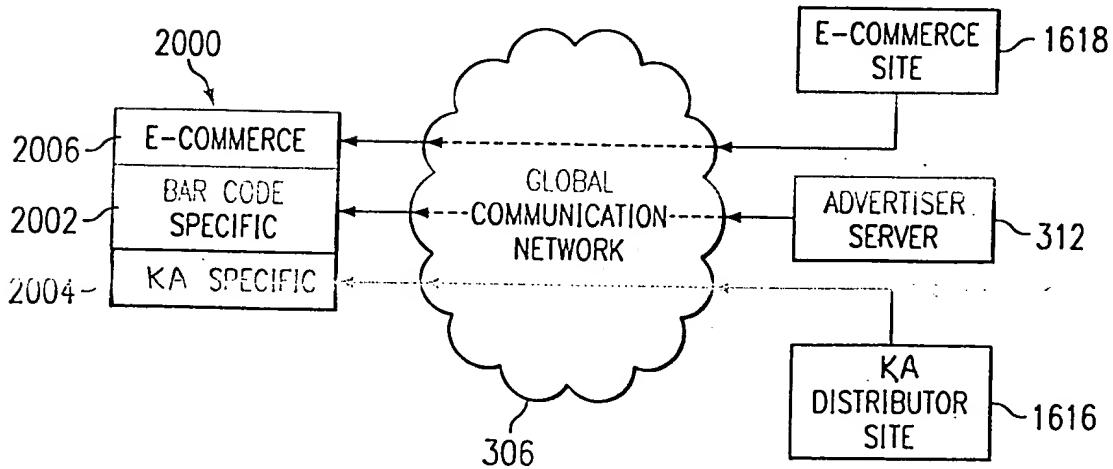


FIG. 20



PHL-Y-25,357

90615

FIG. 21

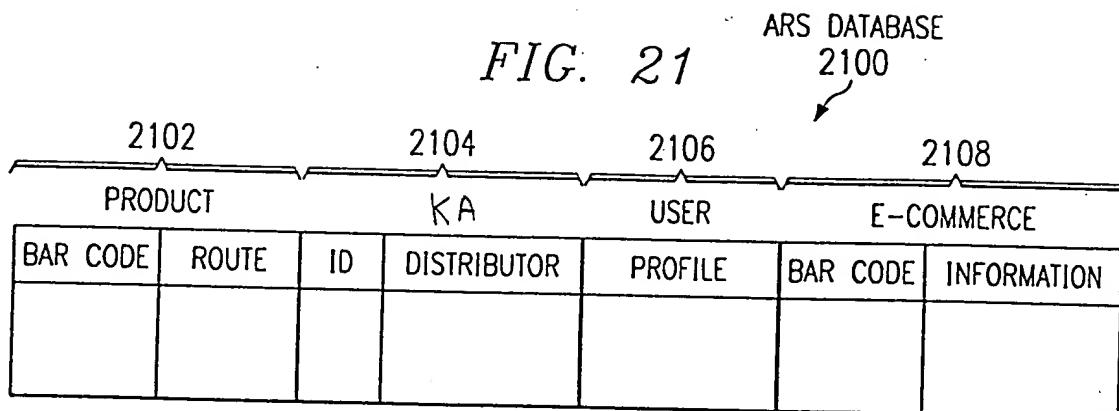


FIG. 22

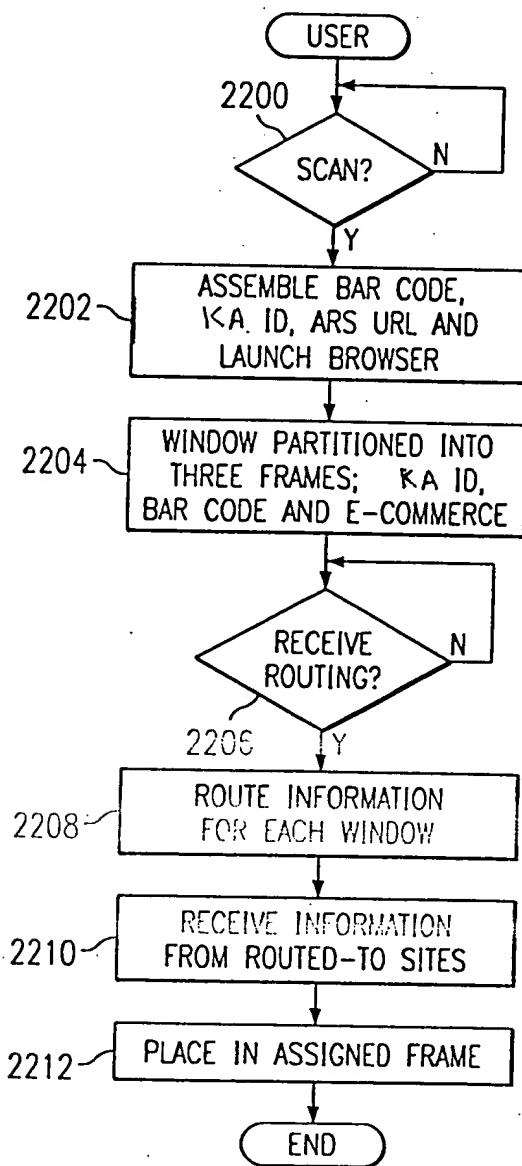


FIG. 23

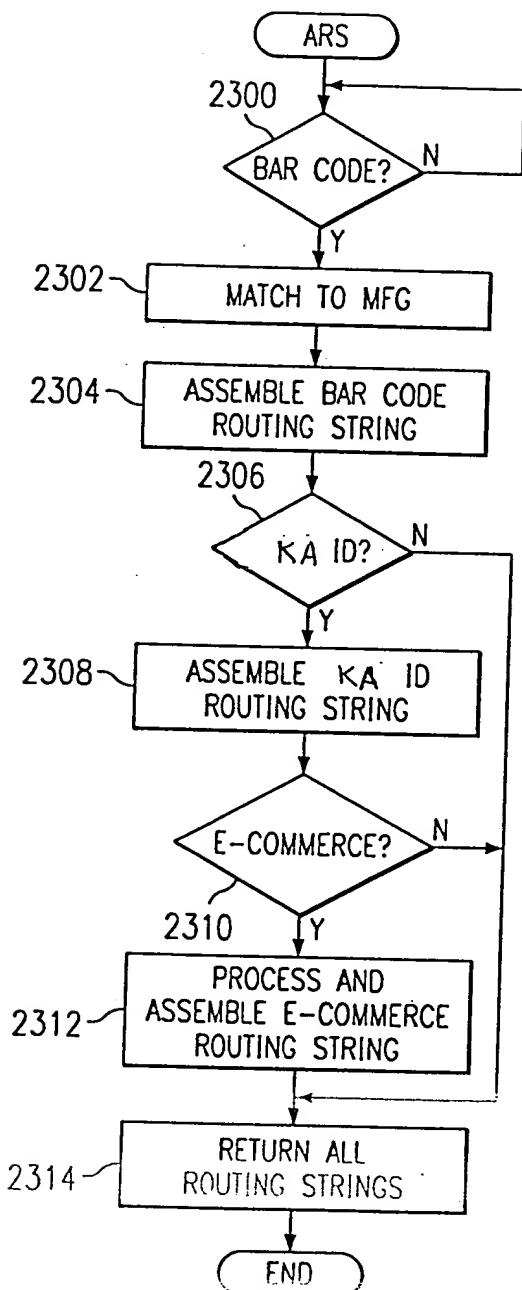
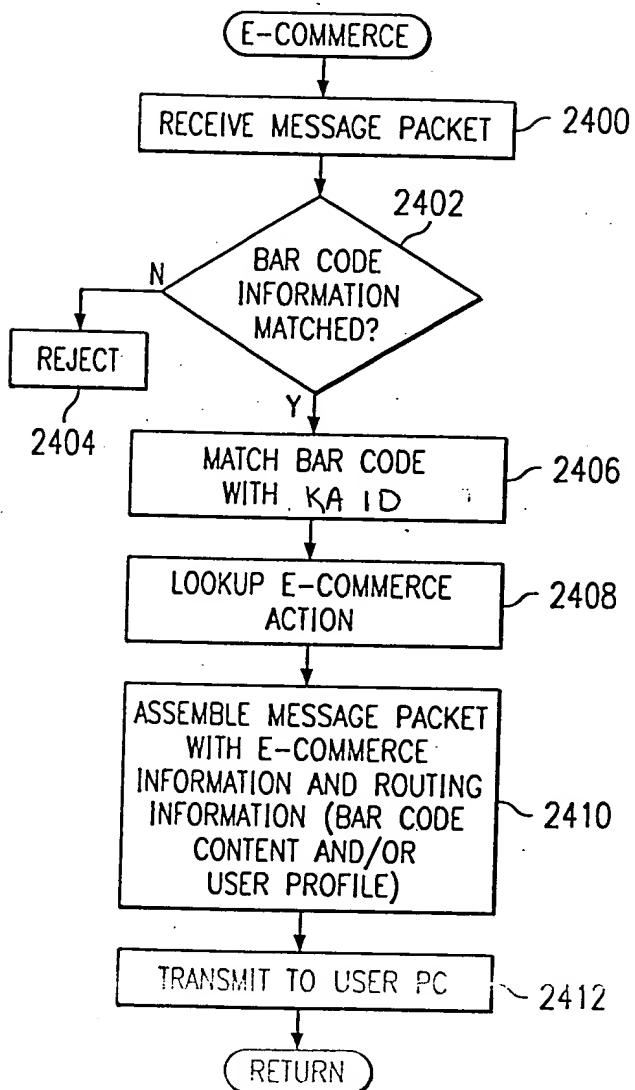


FIG. 24



PHL4-25,357

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FIG. 25

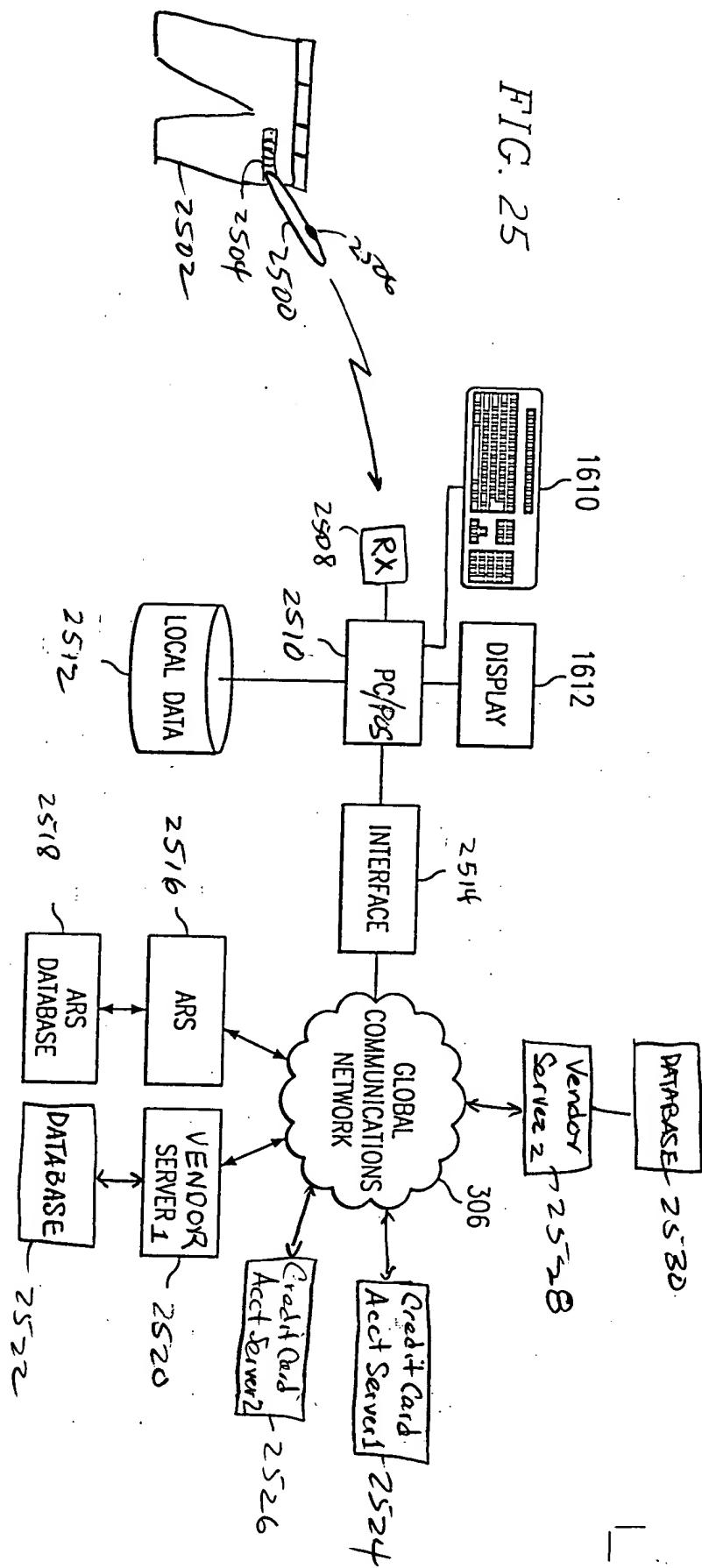
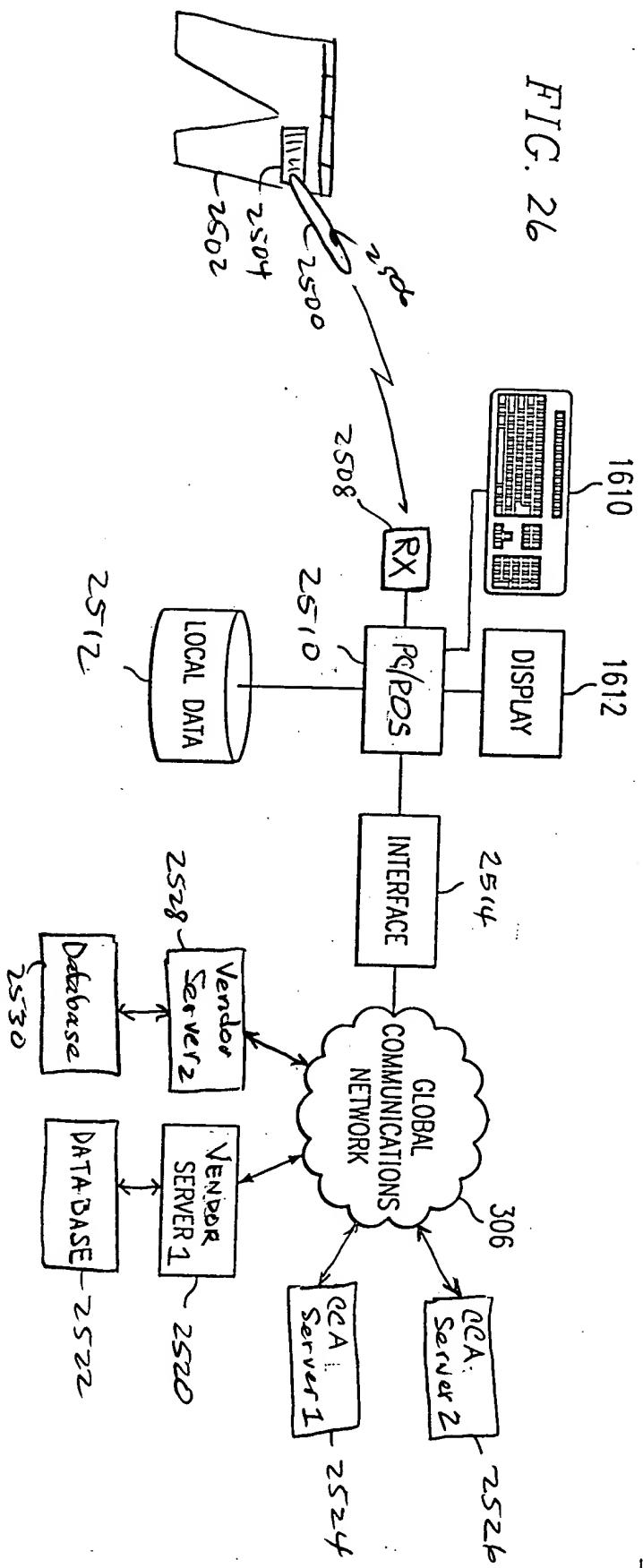


FIG. 26



PHLY-25,357

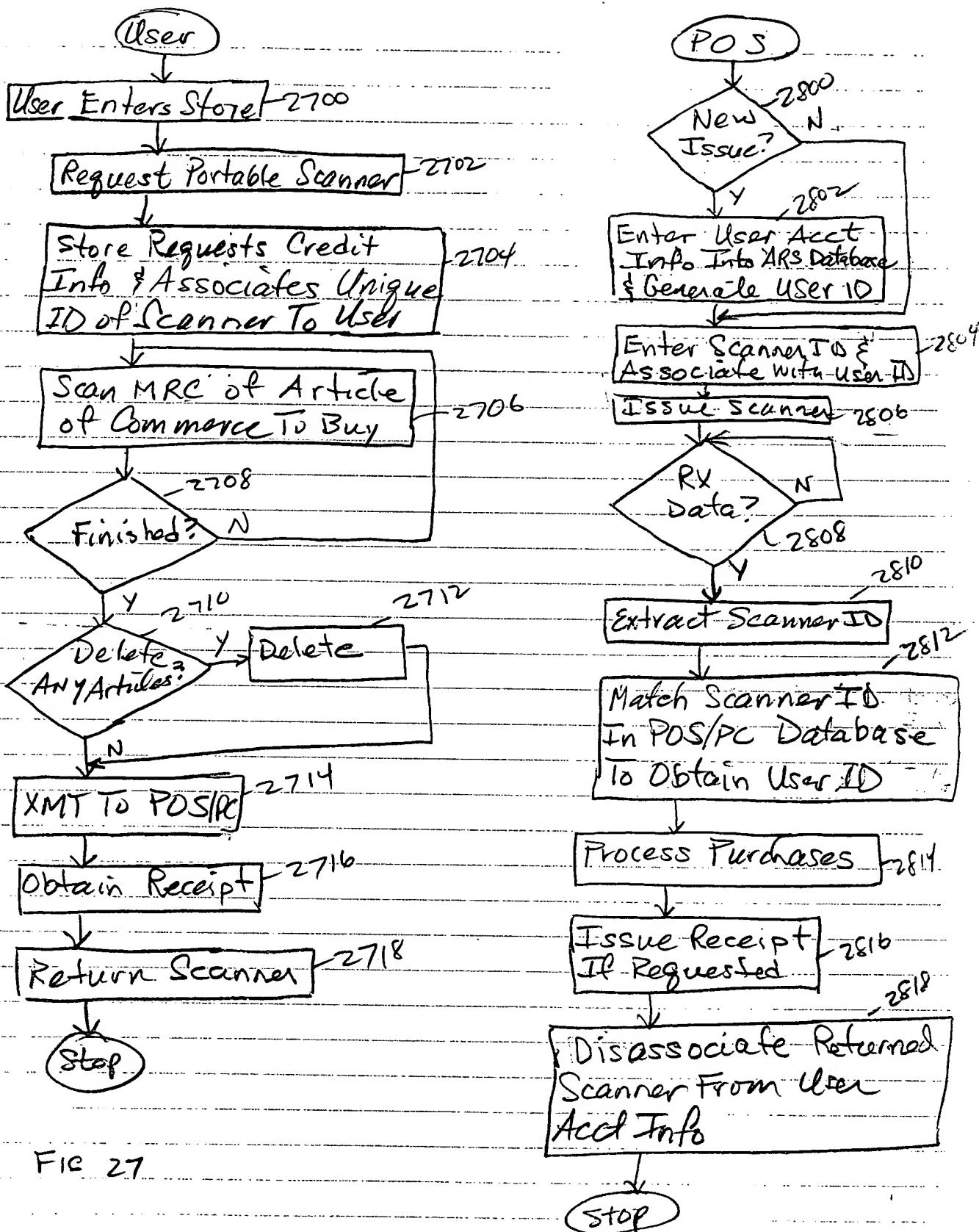


FIG. 27

FIG. 28

PHL4-25, 357

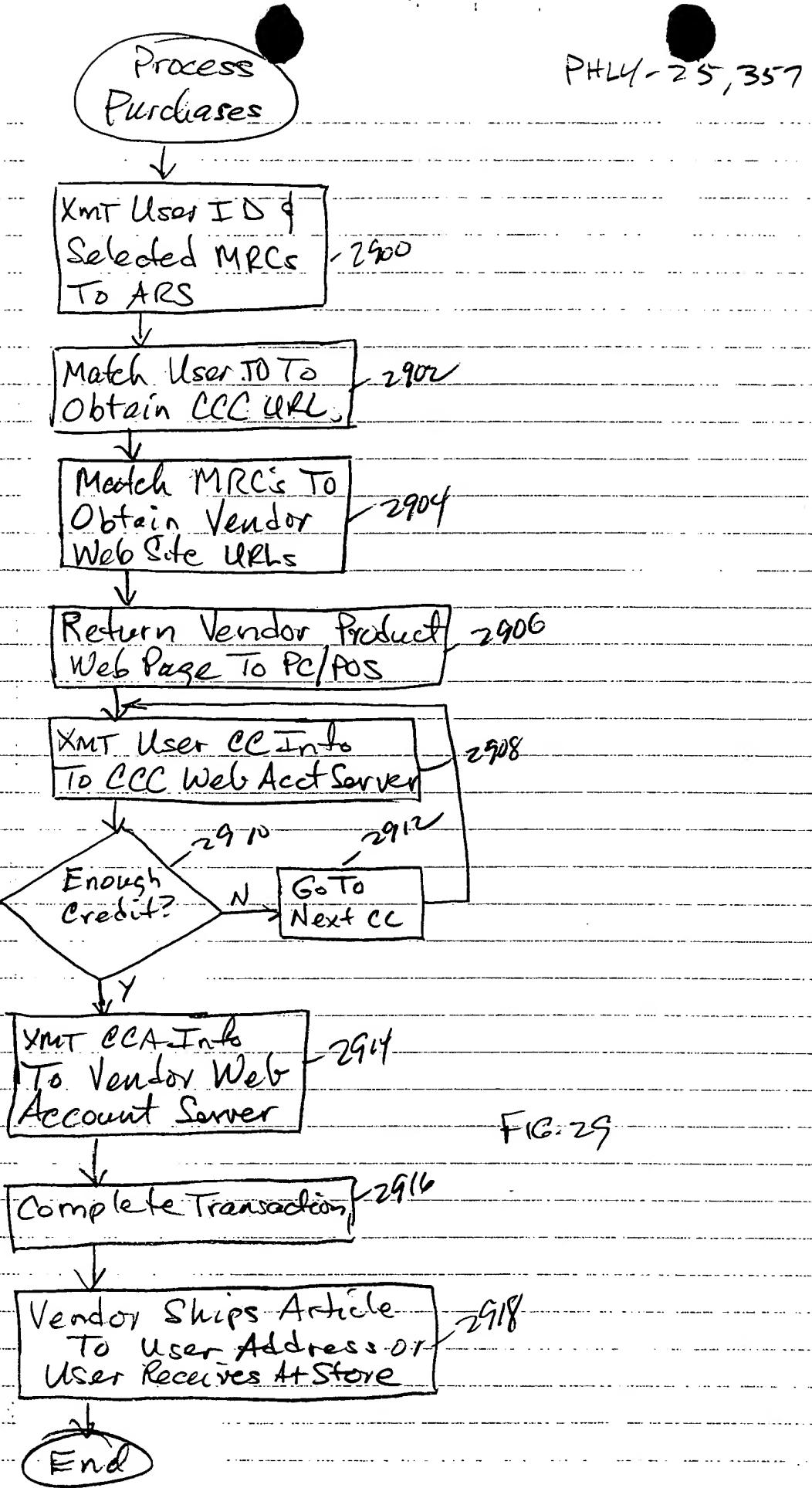


FIG. 29

15 of 15
PHLY-251357

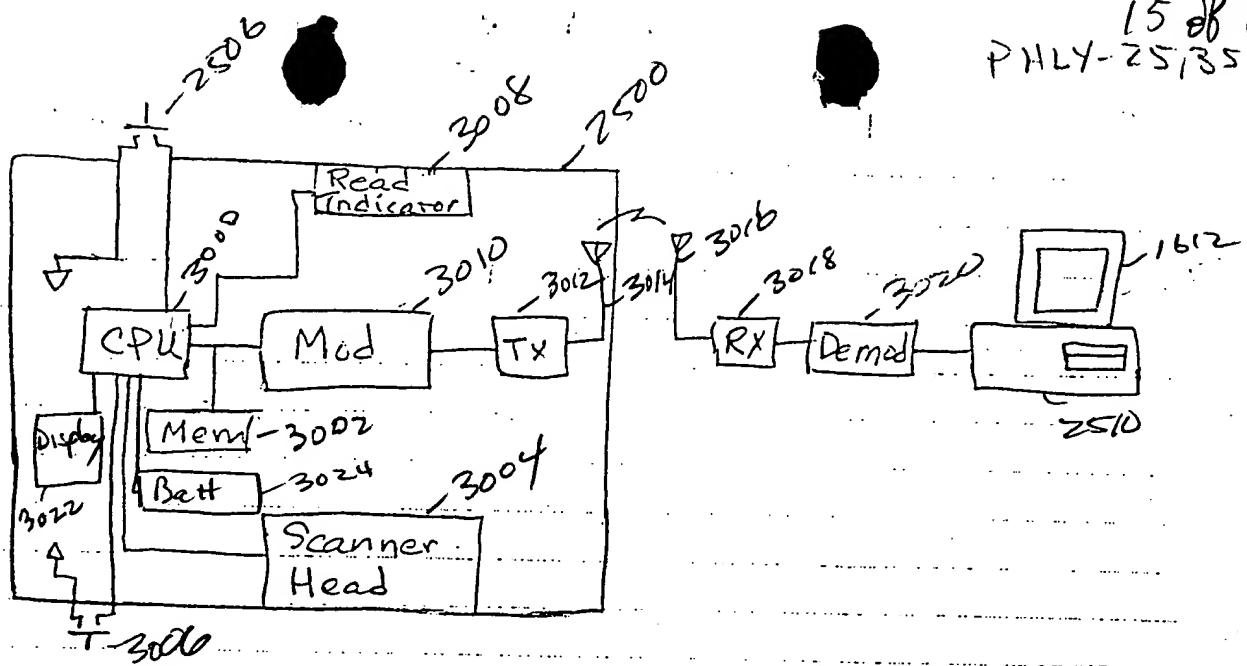


FIG. 30

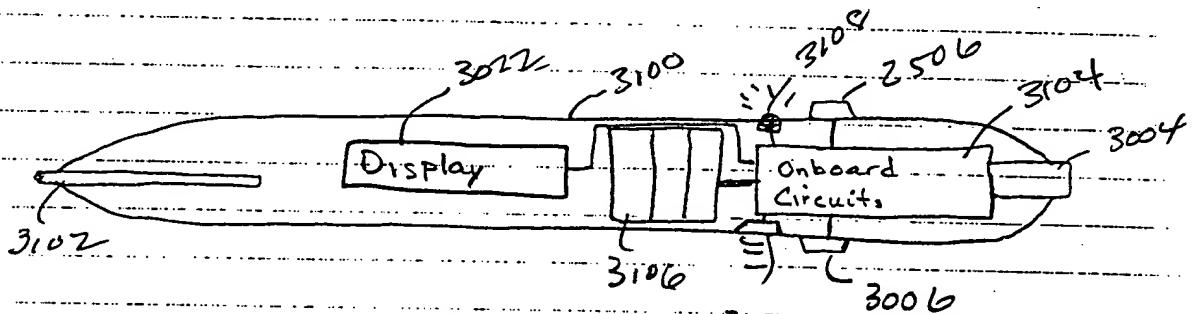


FIG. 31

MRC Data	User ID	Account Info	Vendor URL	CC1 URL	CC2 URL
3200	3202	3204	3206	3208	3210

FIG. 32